

ICMP

The Institute
of Contemporary
Music Performance

INDUSTRY PARTNERSHIPS AND BRAND RELATIONSHIPS

icmp.ac.uk

Welcome

Located in London, ICMP has been developing and delivering contemporary music education for over 30 years – longer than any other music school in the UK.

We offer a specialist range of industry-aligned courses all focused on preparing musicians, producers, performers, creative artists and entrepreneurs for a successful and rewarding career in the music industry. Courses range from undergraduate and postgraduate degrees, through to professional training and short introductory courses.

Having the most up-to-date and state of the art equipment to engage as a student with is an essential part of learning here at ICMP.

But we go further than just placing great industry standard products in the students' hands, we work with our industry partners to foster relationships that enhance the student journey with so much more valuable involvement as artist masterclasses, competitions, job opportunities, Industry experience and educational content and so much more in our courses and their professional lives as creatives.

We'd love for you to get involved too!

Student Playlists

Spotify

YouTube

ICMP

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at a glance

A rich and diverse community of students, alumni and staff from accross the globe.

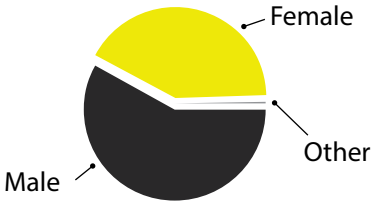
932 Full-time Students

1.2K Part-time Students (annually)

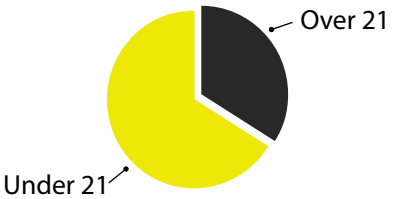
10K+ Alumni

150 Staff

Full-time Student Mix



Gender



Ages (18-71)

Locations

Students from 69 Countries

557 • United Kingdom
313 • Europe
62 • Rest of the world

Full-time students by discipline

615 Performers

184 Producers

90 Artists

43 Entrepreneurs

Courses

12 Undergraduate Programmes

4 Postgraduate Programmes

15 Short Courses

17 Online Courses

5 Summer Schools

AVID CERTIFIED

Ableton Certified Training Center

CIM The Chartered Institute of Marketing

CMI CENTRE

VIEW OUR COURSES

Our Audience

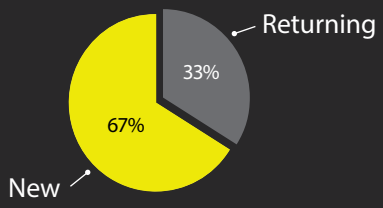
We can help connect your brand to our global audience of young, aspiring musicians.

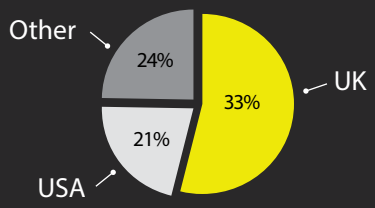
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Website

378k
Annual Visitors





Social Channels

43K
Total Followers

25.7k	4.3k
10.2k	4.1k
3.1k	500

Blog

71K
Annual page views

3mins 26secs
Average time on page



Example Articles

- Ben Thompson - How to be a session drummer
- Jack Garratt - How to Succeed in the Music Industry
- How to Get Started in Music Sync
- How to start a professional function band
- Resources for Women in Music
- How new artists can use TikTok to enhance their careers

VISIT OUR BLOG

CREATIVE MEDIA EDUCATION

at a glance

A rich and diverse community of students, alumni and staff from accross the globe.



People

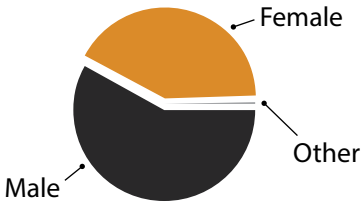
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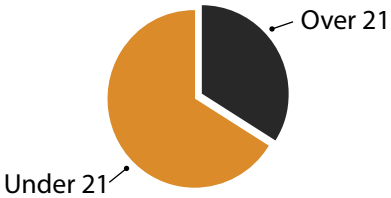
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Our Audience

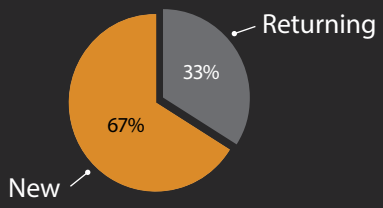
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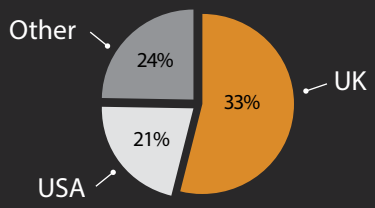
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VISIT OUR BLOG

Our Facilties

Split across two nearby sites,
we offer our students unparelled
access to industry-leading facilities.

2 London locations
Kilburn Queen's Park

10 Live Performance Rooms

6 High-end Studios

3 Production Rooms

4 Dedicated Drum Booths

over **10K** Pieces of gear available to students



PRODUCTION ROOM





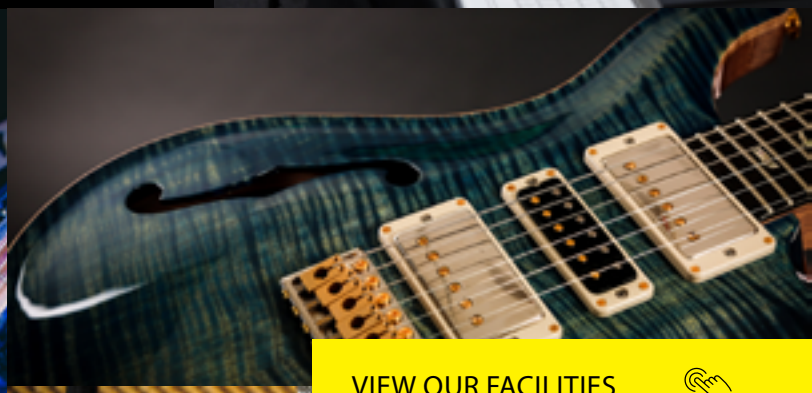
AUDIENT STUDIO



TECH ROOM







VIEW OUR FACILITIES

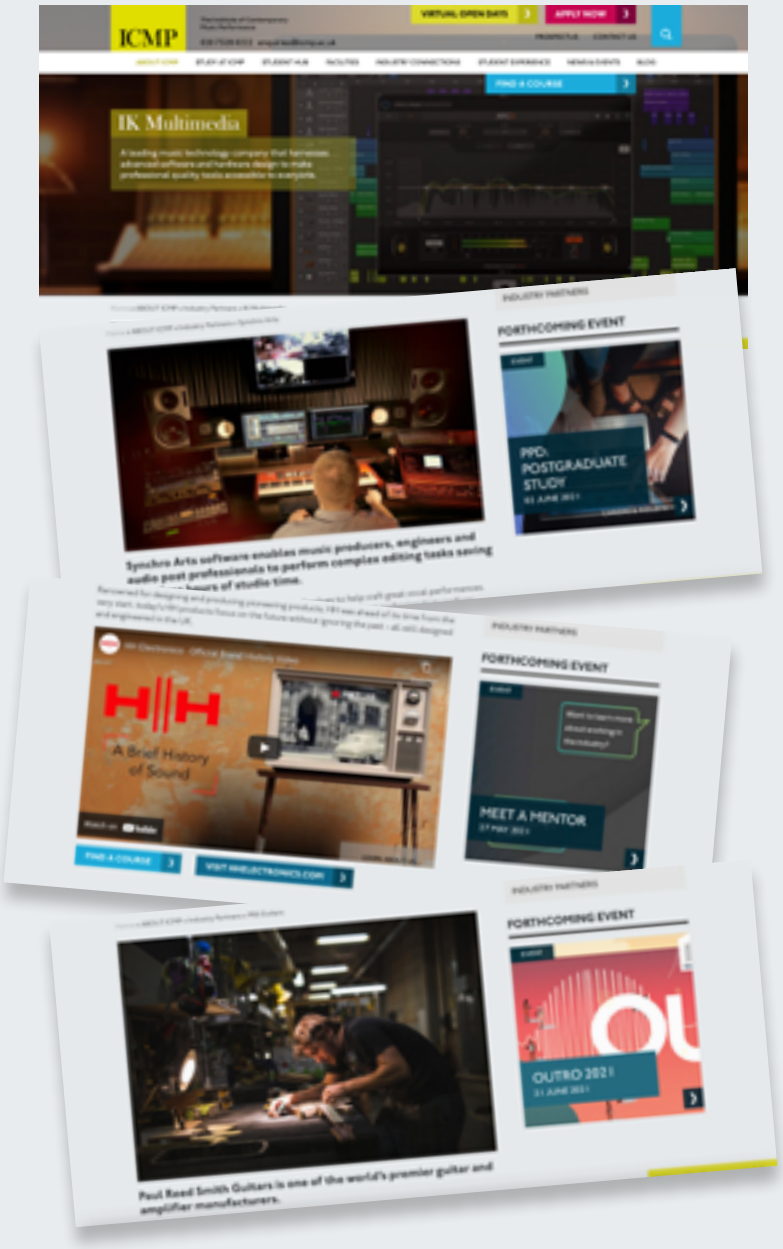


Partner Engagement

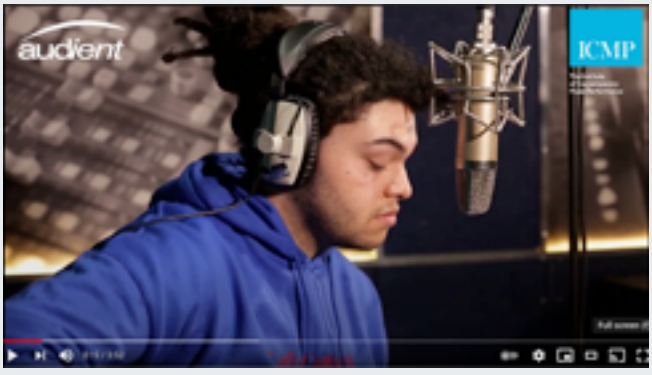
Our engagement is bespoke, with our partners and brands, and consists of rich and beneficial two-way collaborations.

These are just some of the many collaborations we facilitate with our crrent partners:

- Product placement
  - equipment in the students' hands
- Artist masterclasses
- Scholarships and Ambassadors
- Working together to add educational content
- Student placements and job opportunities
- Award ceremonies
- Competitions
- Discounts when available
- Branded rooms
- Wall brandings
- Sponsors names on our website and literature
- Discounts for students and staff
- Connections with successful alumni
- Introduction to our partner schools
- Sponsors staff on Industry panels
- Training or online course discounts for your employees









Our Courses

We offer a specialist range of industry-aligned courses all focused on preparing musicians, producers, performers, creative artists and entrepreneurs for a successful and rewarding career in the music industry.

POSTGRADUATE MASTERS (1 YEAR)

MA Songwriting
MA Music Business
MA Creative music production
MMus Popular music performance

UNDERGRADUATE DEGREES (3 YEAR)

BA (Hons) Songwriting
BA (Hons) Creative Music Production
BA (Hons) Audio Engineering and Production
BA (Hons) Music Production for Film TV and Games
BA (Hons) Music Business and Entrepreneurship
BA (Hons) Digital Marketing
BA (Hons) Digital Marketing and Content Creation
BA (Hons) Creative Musicianship
BMus (Hons) Popular music performance
- Guitar, Bass, Drums, Vocals

HIGHER EDUCATION (1 YEAR)

Cert HE Music Performance
- Guitar, Bass, Drums, Vocals
Cert HE Creative Music Production
Cert HE Songwriting
Cert HE Creative Musicianship
Cert HE Music Business and Entrepreneurship
Cert HE Audio Engineering and Production
Cert HE Music Production for Film, TV and Games

SHORT COURSES

Online courses
- Guitar, Songwriting and vocals

Part time courses
- Music Production, Sound Engineering, Songwriting, Vocals, Post-production for film TV and games, and Ableton

Summer Schools
- Production, Songwriting, Music Performance, Artist Development, Mixing & Sound Engineering

Protools Courses - accredited by AVID



Alumni Success

Here at ICMP we are very proud of our alumni and offer lifelong support after they have left as part of our commitment to further development of graduates entering the industry.

Our graduates can be found working throughout the music industry, making a name for themselves as artists on some of the world's biggest stages, or simply carving out a rewarding career from making, playing, performing and teaching music.

Here are just some of the thousands of alumni success stories we've been privileged to witness over our 30+ years of educating and supporting young musicians.



DAUGHTER
Elena Tonra, Igor Haefeli and Remi Aguilella met while studying at ICMP and now perform under the band name Daughter. Their debut album, 'If You Leave', released on 4AD charted at Number 16 in the UK and won 'Album of the Year' at the Association of Independent Music Awards in 2013. They've completed headline tours across the world and continue to release as a band and work on solo-projects.



FRASER T SMITH
Fraser, who studied at ICMP in the '90s, is a Grammy and Ivor Novello Award winning music producer and songwriter and musician. He's co-written, mixed and produced 7 Number One singles in the UK, 2 Billboard Number One singles in the US, and contributed to 18 Number 1 albums. Some of the tracks he has contributed to include Adele's 'Set Fire To The Rain', Stormzy's 'Blinded By Your Grace Part 2', James Morrison's 'Broken Strings', and Dave's 'Funky Friday'.



JULIA LAMB (TOM GRENNAN)
Bass player Julia has been an integral part of Tom Grennan's band since 2017. Tom recognised Julia's immense talent when she attended an audition arranged by the team in the ICMP Industry Hub. They've played countless gigs and festivals across the continent, headlining at the Royal Albert Hall, among others, and in 2018 this collaborative effort saw Tom named BBC Music Introducing 'Artist of the Year'. Julia also works with up-and-coming indie artist Zuzu.



ED O'BRIEN (RADIOHEAD)
Having completed his guitar tuition with ICMP tutor Iain Scott, Ed O'Brien has gone on to achieve colossal success as guitarist with globally renowned band Radiohead. Over the years, they've picked up an impressive swag of awards, including Grammys, NME Awards and Ivor Novellos, and were inducted into the Rock and Roll Hall of Fame in 2019. In addition to his work with Radiohead, Ed has a highly anticipated solo project on the horizon.



ÁRNI ÁRNASON (THE VACCINES)
Árni plays bass in The Vaccines. Formed in 2010, they've garnered huge success in the UK. The band's first album, 'What Did You Expect From The Vaccines?', was the UK's bestselling debut album of 2011. Their second album, 'Come of Age', reached Number 1 in the UK charts and went gold in three weeks. The band have since released a further two albums and toured widely, supporting Arctic Monkeys, Muse and the Rolling Stones.



CATHY DENNIS
Cathy is a former ICMP student and a world-renowned performer and songwriter. She started her career writing her own music and went on to pen tracks for countless world-famous artists. Cathy has written a multitude of Number 1 hits for the likes of Kylie Minogue ('Can't Get You Out Of My Head'), Britney Spears ('Toxic') and Katy Perry ('I Kissed a Girl'). Cathy is also the recipient of five Ivor Novello Awards and two Grammys, and Q magazine has called her 'one of the most influential people in the music industry'.



JON GOMM
Jon is an English singer-songwriter and performer. Using a single acoustic guitar to create drum sounds, bass lines and melodies simultaneously, his songs draw on a range of influences and styles including blues, soul, rock and even metal. To date he has recorded three solo albums and has toured full-time since 2004. He is often a member of the "Guitar Masters tour", alongside it's founder Preston Reed and Andy McKee.



MATT MALTESE
Creative Musicianship alumna Matt has been called everything from a prodigious talent to one of the most exciting emerging British songwriters in years. Matt signed a publishing deal with Universal following an Industry Hub-arranged session at an ICMP Careers Day. He later signed with Atlantic and his career and fanbase have continued to climb. He's released two albums to date, his 2018 debut album, 'Bad Contestant', received rave reviews, with NME hailing it one of the best of the year.



LOUISE BARTLE (BLOC PARTY)
Louise graduated from our BMus Popular Music Performance degree in 2014 and the following year joined award-winning internationally renowned indie band Bloc Party as their new drummer. Louise has since become an integral member of the band, recording drums on their last records and touring extensively. She's also performed as a session drummer with a range of prestigious artists, including Selena Gomez and Eliza Doolittle.



MATTY BROWN (STORMZY)
Drums alumni Matty Brown's career took off when he was named 'Young Drummer of the Year' in 2013. Following a string of session drumming opportunities, he began touring with Stormzy, playing plenty of momentous shows, including the artist's historic 2019 headliner on Glastonbury's mighty Pyramid stage. Matty has also drummed for Plan B, Rita Ora, Crystal Fighters and more, and has completed a stint with Olly Murs, drumming on his huge All The Hits arena tour.

MORE SUCCESS STORIES

International Network

Arguably the most internationally connected music school in the UK, ICMP partners with some of the finest music education providers in more than 16 countries.

We partner with International music schools from South Korea to LA and across Europe who we engage with in knowledge sharing and face-to-face visits and tours.

These international partnerships also allow our students to collaborate, network and find career opportunities all around the world.

Just some of our many international collaborative partners:

LACM Los Angeles College of Music

VMI Vienna Music Institute

Seoul Music High School

Academy of Rock

SMA Swiss Music Academy

L'Accademia centro musicale polivalente

Drumtrainer Berlin

atla

KETC Korea Entertainment College

Fontys University of Applied Sciences

Belmont University



Our Travel Tunes Festival, saw five of our partner schools visit London for a week of education, collaboration and live performance.

Our Audience

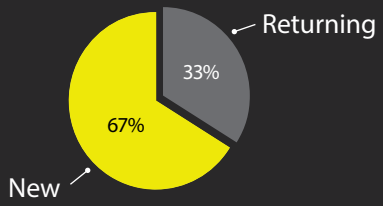
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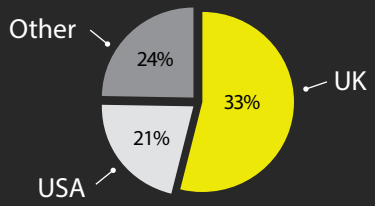
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Audience split across three main channel groups:

ICMPLondon - core audience • ICMPOnline - online courses (new) • ICMPLife - student comms channels

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