

BA (Hons) Gho5t Content Creation Scholarship

Terms and Conditions 2026 (London)

The BA (Hons) Content Creation award, offered as The Gho5t BA (Hons) Content Creation scholarship will cover the undergraduate tuition fees of one UK-based home fee status student for the entire 2 years of the accelerated SAE BA (Hons) Content Creation degree commencing September 2026 at the London Campus.

The closing date for entries is midnight on Sunday 28th June 2026. All applicants will receive an email confirming that their application has been received and accepted. The scholarship place will be awarded on Thursday 13th August 2026. The successful recipient will be contacted by email and/or phone by no later than Monday 17th August 2026. Unsuccessful applicants will also be notified at this time. There is no guarantee that SAE will offer the same scholarship each year.

Applications will be judged by a panel that will include the scholarship ambassadors, SAE academic staff and industry professionals. The panel's decision will be final.

The scholarship will be awarded as reductions in the course tuition fees and will be automatically deducted from the first-year tuition fees of the recipient upon enrolment and subsequently the remaining years on the course, so they will not be charged tuition fees for the duration of the degree programme. The scholarship will not be paid as cash or attributed to other charges such as accommodation or cost of living fees.

The scholarship cannot be transferred to any other student. The recipients must not defer their 2026 SAE BA (Hons) Content Creation study offer. If they do, their scholarship offer will be invalidated.

The scholarship will be awarded over a two-year period starting in September 2026. The scholarship recipient is expected to cover their living costs for the duration of the BA programme, although students are entitled to apply for other bursary schemes run by SAE, such as SLC maintenance loans.

The successful applicant must maintain continuous attendance and engagement through their degree, submitting assessments and course work in academic cycles as required and successfully progressing through the BA (Hons) Content Creation degree to graduation.

Before making any changes to their course (for example: course transfer, course suspension or course withdrawal), the scholarship recipient must first speak to SAE, as these changes could invalidate their scholarship.

Any proposed interruption of studies will be considered on a case-by-case basis. If a recipient withdraws or interrupts their studies post enrolment, SAE will discontinue their scholarship and could seek repayment of any overdue payments.

By applying for an SAE BA (Hons) Content Creation scholarship, all applicants agree to share their submitted personal contact details with the admissions team scholarship panel members for judging and application contact purposes.

SAE Scholarship recipients will likely be contacted throughout their studies to provide testimonial information which may be used in ongoing SAE promotions, marketing materials or recruitment activity. They may be asked to attend or speak at SAE events or invited to act as an ambassador for the scholarship scheme. Scholarship holders may be contacted and asked to provide testimonial information about how the scholarship has impacted their career for up to two years after the conclusion of their course. Scholarship recipients can opt out of requested marketing activity by first discussing it with the SAE scholarship panel.

SAE reserves the right to withdraw a scholarship if these terms and conditions are not adhered to or if the scholarship recipient is subsequently found to be ineligible. SAE also reserves the right to amend its scholarship provision without notice.

Data Protection and confidentiality

All information and supporting documentation supplied by the applicant as part of their application will be used for the sole purpose of assessing your application. The original application, including the outcome of the application, will be held and maintained in accordance with the provisions of the General Data Protection Regulation (GDPR).